# **Project Journal**



AI-Driven Educational Resource Development

**Project Duration:** 07/15/2024 - 01/29/2025

Total Time Commitment: 30 hours 14 minutes

# Phase I: Founding and Networking (July - August 2024)

**July 15, 2024 (1 hour 30 minutes)** 

- Reached out to potential co-founders and began networking.
- Contacted Stan Xiang to establish mentorship support.

## July 22, 2024 (1 hour 45 minutes)

- Researched non-profit education models and potential funding opportunities.

- Began forming an initial roadmap for Tech Insight Studio.

# Phase II: Branding, Strategy, and Research (August - September 2024)

# **August 5, 2024 (2 hours)**

- Designed the Tech Insight Studio logo and branding elements.
- Drafted a mission statement and core objectives.

# **August 12, 2024 (2 hours 15 minutes)**

- Conducted competitive analysis of online educational platforms.
- Gathered feedback from peers and potential users.

# Phase III: Content Development for Calculus Learning (September -

## November 2024)

## **September 1, 2024 (2 hours)**

- Developed the first set of AP Calculus study notes.
- Organized study materials into structured modules.

# September 10, 2024 (2 hours 30 minutes)

- Created practice problems with detailed solutions.
- Built interactive Desmos and MATLAB models for calculus concepts.

## October 3, 2024 (1 hour 45 minutes)

- Conducted a team meeting to review and refine content.
- Consulted with the mentor to validate accuracy and completeness.

# Phase IV: Recognizing Limitations and Exploring AI Solutions (November

- **December 2024**)

#### **November 5, 2024 (2 hours)**

- Identified challenges in scaling manual content production.
- Explored AI integration for personalized learning support.

#### **November 12, 2024 (2 hours 15 minutes)**

- Began learning Python, JavaScript, and AI-related technologies.
- Assigned learning modules to the team for skill development.

# Phase V: Website Development (December 2024 - January 2025)

# December 8, 2024 (2 hours 30 minutes)

- Built the initial website framework using HTML, CSS, and JavaScript.
- Implemented a user-friendly design with accessibility in mind.

## **December 20, 2024 (2 hours)**

- Integrated SEO strategies to improve website visibility.

- Conducted initial testing and debugging.

# Phase VI: Publishing Educational Resources (January 2025 - Ongoing)

## **January 5, 2025 (2 hours 30 minutes)**

- Published AP Calculus notes, exercises, and solutions.
- Launched an interactive Desmos-based calculus visualization tool.

#### **January 14, 2025 (1 hour 45 minutes)**

- Released a set of MATLAB-based computational resources.
- Gather user feedback for improvements.

# Phase VII: AI Learning Companion - Menti (January 2025 - Ongoing)

## **Date: January 22, 2025 (2 hours)**

- Completed Menti's AI demo and conducted initial tests.
- Identified areas needing improvement before launch.

# **January 29, 2025 (2 hours 14 minutes)**

- Finalized debugging and refinements for Menti.
- Prepared for OpenAI GPT Store launch.

# **Total Time Commitment: 30 hours 14 minutes**